WTPA Sponsorship Packages 2027

Bronze Sponsor - $500

Website Ad	*Bronze sponsor will have an ad on the home and sponsors page of the WTPA website.*
Facebook Page	*Bronze sponsor will have their company logo displayed on the WTPA Facebook page cover photo.*
Event Advertisement	*WTPA Announcers will mention/advertise Bronze sponsor two times at each event.*
WTPA Event	*One admission pass to a WTPA sanctioned event. (Excluding Tomah)*

Silver Sponsor - $1,000

Website Ad	*Silver Sponsor will have an ad on the sponsors page of the WTPA website.*
Facebook Page	*Silver sponsor will have their company logo displayed on the WTPA Facebook page cover photo.*
Event Advertisement	*WTPA announcers will mention and advertise Silver Sponsor two times at each event.*
Facebook Posts	*Photo or video of the day presented by Silver Sponsor once every other month. Also, sponsor will be mentioned or will have a post shared from their Facebook page once every other month.*
Video Board Ad	*Company advertisement for the Silver Sponsor will be displayed on the video board throughout each event. Sponsor to provide advertisement or company logo will be used.*
Live Stream	*Company advertisement for the Silver Sponsor will be displayed on our livestream for each event.*
Track Banners	*One 3'x6' track banner with grommets to be supplied by Gold Sponsor*
WTPA Event	*Two admission passes for two WTPA sanctioned events. (Excluding Tomah)*
Awards Banquet	*Silver sponsor will receive two tickets to the WTPA Awards Banquet.*

*Gold Sponsor - $2,500	
Website Ad	*Gold sponsor will have an ad on the home and sponsors page of the WTPA website.*
Facebook Page	*Gold sponsor will have their company logo displayed on the WTPA Facebook page cover photo.*
Event Advertisement	*WTPA announcers will mention and advertise Gold Sponsor three times at each event. Sponsors may also provide a 30 second ad read.*
Facebook Posts	*Photo or video of the day presented by Gold Sponsor once per month. Also, sponsor will be mentioned or will have a post shared from their Facebook page once per month.*
Video Ad	*Gold Sponsor logo will appear in all event winners and class videos posted throughout the season and off-season.*
Video Board Ad	*Company advertisement for the Gold Sponsor will be displayed on the video board throughout each event. Sponsor to provide advertisement or company logo will be used.*
Live Stream	*Company advertisement for the Gold Sponsor will be displayed on our livestream for each event.*
Apparel	*Gold Sponsor will have company logo on event year apparel.*
Pulling Vehicle Stickers	*3" x 6" sticker on each side of every WTPA pulling vehicle, 300 stickers to be supplied by Gold Sponsor.*
Track Banners	*Two 3'x6' track banner with grommets to be supplied by Gold Sponsor.*
Class Sponsor	*Gold Sponsor name will be associated with ALL information including, but not limited to, class announcements, point standings, results, end of year awards for a respective class of their choosing.*
Publicity/Media Relations	*Priority mention in media press releases and alerts throughout Wisconsin/Minnesota.*
WTPA Events	*Two admission passes for four WTPA sanctioned events. (Excluding Tomah)*
Awards Banquet	*Gold Sponsor will receive four tickets to the WTPA Awards Banquet.*

*Platinum Sponsor - $5,000	
Website Ad	*Platinum Sponsor will have an ad on the home and sponsors page of the WTPA website.*
Facebook Page	*Silver sponsor will have their company logo displayed on the WTPA Facebook page cover photo.*
Event Advertisement	*WTPA announcers will mention and advertise Gold Sponsor three times at each event. Sponsors may also provide a 30 second ad read.*
Facebook Posts	*Photo or video of the day presented by Platinum Sponsor twice per month. Also, sponsor will be mentioned or have a post shared from their Facebook page twice per month.*
Video Ad	*Platinum Sponsor logo will appear in all event winners and class videos posted throughout the season and off-season.*
Video Board Ad	*Company advertisement for the Platinum Sponsor will be displayed on the video board throughout each event. Sponsor to provide advertisement or company logo will be used.*
Live Stream	*Company advertisement for the Platinum Sponsor will be displayed on our livestream for each event.*
Commercial	*A commercial for the Platinum Sponsor will be played two times per event that will be broadcasted on our livestream.*
Apparel	*Platinum Sponsor will have company logo on event year apparel.*
Pulling Vehicle Stickers	*3" x 6" sticker on each side of every WTPA pulling vehicle, 300 stickers to be supplied by Platinum Sponsor.*
Track Banners	*Four 3'x6' track banners with grommets to be supplied by Platinum Sponsor.*

Feather Flags	*Two feather flags will be displayed with your company logo and information near the starting or finish line and to be supplied by Platinum Sponsor.*
Class Sponsor	*Platinum Sponsor name will be associated with ALL information including, but not limited to, class announcements, point standings, results, end of year awards for a respective class of their choosing.*
Publicity Media Relations	*Priority mention in Media press releases and alerts throughout Wisconsin/Minnesota.*
WTPA Events	*Two admission passes for ALL WTPA sanctioned events. (Excluding Tomah)*
Awards Banquet	*Platinum Sponsor will receive six tickets to the WTPA awards banquet.*

**Title/Presenting Sponsor - $10,000

Website Ad	*Title/Presenting Sponsor will have an ad on the home and sponsors page of the WTPA website.*
Facebook Page	*Title/Presenting sponsor will have their company logo displayed on the WTPA Facebook page cover photo.*
Event Advertisement	*WTPA announcers will mention and advertise Title/Presenting Sponsor three times at each event. Sponsors may also provide a 30 second ad read. Sponsor will also have the opportunity to talk about their products or services at each event.*
Facebook Posts	*Title/Presenting will be included in every photo or video of the day. Also, sponsor will be mentioned or have a post shared from their Facebook page once per week.*
Video Ad	*Title/Presenting Sponsor logo will appear in all event winners and class videos posted throughout the season and off-season.*
Video Board Ad	*Company advertisement for the Title/Presenting Sponsor will be displayed on the video board throughout each event. Sponsor to provide advertisement or company logo will be used.*
Live Stream	*Company advertisement for the Title/Presenting Sponsor will be displayed on our livestream for each event. Company logo will be displayed at all times during the live stream.*
Commercial	*A commercial for the Title/Presenting Sponsor will be played three times per event that will be broadcasted on our livestream.*
Apparel	*Title/Presenting Sponsor will have company logo on event year apparel.*
Pulling Vehicle Stickers	*3" x 6" sticker on each side of every WTPA pulling vehicle, 300 stickers to be supplied by Title/Presenting Sponsor.*
Track Banners	*Six 3'x6' track banners with grommets to be supplied by Title/Presenting Sponsor.*
Feather Flags	*Four feather flags will be displayed with your company logo and information near the starting or finish line and to be supplied by Title/Presenting Sponsor.*
Naming Rights of Series	*Title/Presenting Sponsor will have the naming rights to association's season. Sponsor's name will be included in the website information, social media postings, event announcements and commentary and be complementary to anywhere the Wisconsin Tractor Pullers Association name appears.*
Jacket & Banners	*Title/Presenting Sponsor will have their logo on the jackets and banners we provide to the top three points finishers in each class.*
Plaque Sponsor	*Title/Presenting Sponsor will be added to the plaques for the top three points finishers in each class.*
Publicity Media Relations	*Priority mention in Media press releases and alerts throughout Wisconsin/Minnesota.*
WTPA Events	*Four admission passes for ALL WTPA sanctioned events. (Excluding Tomah)*
Awards Banquet	*Title/Presenting Sponsor will receive eight tickets to the WTPA awards banquet.*

*Class sponsor shall be limited to one sponsor per class (12 total classes) and available on a first come/first serve basis. The class sponsor from the previous year shall have until December 15th of each year to re-affirm their commitment to WTPA and continue sponsoring their respective class.

**We are open to customize this package to meet your needs. Please contact us for more information.